



Big Brothers Big Sisters[®]

OF SOUTHWEST WASHINGTON



2025 Sponsorship Opportunities



Who We Are

Our mission is to create one-to-one mentoring relationships that ignite the power and promise of youth. Our agency operates under the belief that inherent in every child is the ability to succeed and thrive in life. We are committed to helping Littles (ages 5-18) access their own resourcefulness and resiliency in order to achieve their full potential.

We provide an array of impactful programs including Career Mentoring Exploration (CME), which guides high school students in discovering potential career paths; our Site-Based Program, fostering relationships between mentors and youth in schools and community centers; the Community-Based Program, pairing youth with mentors for enriching experiences that build life skills; and our STEAM Camp, which engages youth in hands-on Science, Technology, Engineering, Arts, and Mathematics activities, nurturing curiosity and critical thinking.

Why Partner With Us

Supporting Big Brothers Big Sisters is a unique opportunity to invest in the future of our community. Unlike many other non-profit organizations that serve children, we do not charge fees to the families or volunteer mentors in our programs. This means 100% of our operating budget comes from donations, grants, and sponsorships. **In 2024, over 50% of our revenue was generated through community support, enabling more than 25,000 mentoring hours between Littles and volunteer Bigs.**

Sponsoring our work not only offers a meaningful return on investment for your organization but also strengthens our community by fostering resilient kids, empowering families, and building healthier communities.

Become a Defender of Potential!

Career Mentoring Exploration: Inspiring Future Leaders



At Big Brothers Big Sisters, we believe in turning dreams into reality by connecting youth with inspiring mentors who can guide them toward their future. Through the Career Mentoring Exploration (CME) Program, students are paired with professionals who bring career paths to life through engaging, hands-on experiences! With partnerships in fields such as architecture, forestry, and finance, this program ensures that young people discover opportunities that align with their passions. In the finance-focused cohort, local banks partnered with our staff to create a curriculum filled with real-world learning and meaningful interactions.

Among the participants in this cohort were Ronit, a driven 9th grader with a passion for real estate, and Ben, a dedicated board member and mentor. From the start, Ben's guidance provided Ronit with valuable insights and support. Their journey included practical activities such as real estate buying and selling simulations that not only taught Ronit new skills but also deepened his understanding of the field. These experiences boosted Ronit's confidence and motivated him to focus on his academic growth, becoming more social and driven to excel.

Ben and Ronit's story illustrates how the CME Program fosters meaningful relationships that empower youth to explore their interests and build a foundation for future success.

If your organization is interested in being a workplace partner and helping youth explore meaningful career paths, reach out to us to learn how you can get involved!



Big Brunch

We are excited to invite you to this year's Big Brunch, a signature event celebrating the power of mentoring and the incredible impact of Big Brothers Big Sisters of Southwest Washington. Join us for an inspiring midday gathering as we come together to support brighter futures for local youth!

Sponsorship Benefits	Defender of Potential \$8,000	Match Maker \$5,000	Future Builder \$3,000	Community Champion \$1,500
2-minute speaking opportunity, booth for promotion, VIP table, and golf tickets	✓			
Printed sponsor sign, newsletter feature, logo on all event materials, and PowerPoint ad	✓	✓		
Linked logo on website, social media recognition, and video feature on socials	✓	✓	✓	
Table sign, program recognition, verbal mention, and table for 8	✓	✓	✓	✓





A Harmonious Bond: Lukas and Logan's Story



The Site-Based Program at Big Brothers Big Sisters connects students with mentors through weekly, staff-led activities at schools or community centers. High school and adult mentors are paired with elementary or middle school youth to foster trust, growth, and confidence. At Hilltop Middle School in Long Beach, Washington, this program brought together Lukas, a spirited 6th grader, and Logan, a senior at Ilwaco High School.

Lukas joined the program during a challenging time, navigating housing insecurities and the absence of a positive male role model. Logan, drawn to mentoring as a way to explore a future in teaching, became that support. From the moment they met, their shared love of music—and the trumpet in particular—deepened their bond, and Logan's encouraging presence gave Lukas the confidence to engage!

Each week, they connected through fun and meaningful activities. Logan's support extended beyond their meetings—he attended Lukas's band concerts, practiced trumpet with him, and encouraged his academic growth. Over time, Lukas's grades and confidence improved, along with his passion for music.

Their story highlights how the Site-Based Program helps youth like Lukas overcome challenges and build bright futures, proving even an hour a week can make a lasting impact!



Big Auction

We are thrilled to invite you to this year's Big Auction, an unforgettable evening of fun, excitement, and generosity in support of Big Brothers Big Sisters of Southwest Washington. With unique themes, exciting packages, and a lively program, this signature event promises an entertaining night as we come together to create brighter futures for local youth!

Sponsorship Benefits	Defender of Potential \$10,000	Match Maker \$7,500	Future Builder \$5,000	Community Champion \$2,500
VIP table, logo on printed materials, full-page ad in catalog, specialty cocktail and silent auction section named after your business, and branded photo booth	✓			
Table champagne, themed logo sign, and week-long social media takeover	✓	✓		
Linked logo on website, social media recognition, and verbal recognition during the program	✓	✓	✓	
Table sponsor sign, table for 8, and auction catalog listing	✓	✓	✓	✓



A La Carte Sponsorship Opportunities

Match Magic

Empowering match connections through activities, training, and appreciation events that make a lasting impact.

- \$50
- \$150
- \$300
- \$500

Printing Partner

Help cover printing costs for events, match activities, and mentoring curriculum/training, ensuring our materials are engaging and impactful for the youth and families we serve.

- \$100
- \$250
- \$500
- \$1,000

STEAM Spotlight

Support our STEAM Lab and leave your mark with your logo proudly displayed on the lab wall, inspiring creativity and exploration for our youth.

- \$150
- \$300

Team Transformer

Fueling staff growth through training, conferences, and appreciation initiatives, strengthening our ability to serve the community.

- \$200
- \$500
- \$1,000
- \$2,000

Match Maker

Fund the creation of one or more life-changing mentor matches, covering the costs of background checks, interviews, training, and ongoing support to ignite the potential in local youth.

- \$1,000
- \$2,000
- \$3,000
- \$4,000



A La Carte Sponsorship Opportunities

Camp Creator

Sponsor a Little's participation in our STEAM camp, providing them with hands-on learning and unforgettable experiences.

\$250

Sign Star

Sponsor an event sign for our Brunch or Auction, or both, showcasing your support for mentoring in our community.

\$250

\$500

Spotlight Sponsor

Celebrate and honor our Big and Little of the Year, highlighting their incredible impact and achievements.

\$500

Internship Investor

Support a youth in our Career Mentoring Program by funding a summer internship with one of our community partners, helping them gain valuable real-world experience.

\$1,000

Web Wizard

Support the revamp and maintenance of our website, helping us create a more engaging platform for our community. Your logo will be featured on the site with a "Sponsored By" recognition.

\$3,000

Thank you for your generous sponsorship and for supporting the life-changing work we do! As an a la carte sponsor, your contribution will be celebrated with featured recognition on our social media channels throughout the year and on our website.





Sponsorship Agreement

Contact Information

Name/Title _____ Phone _____

Email _____ Business Name _____

Address _____ City _____

State _____ Zip _____

How would you like to be listed on sponsorship materials _____

Sponsorship Selection

Big Brunch

\$8,000 -Defender of Potential

\$5,000 - Match Maker

\$3,000 -Future Builder

\$1,500 Community Champion

Big Auction

\$10,000-Defender of Potential

\$7,500 - Match Maker

\$5,000 -Future Builder

\$2,500 Community Champion

A La Carte

Match Magic \$ _____

Printing Partner \$ _____

STEAM Spotlight \$ _____

Team Transformer \$ _____

Match Maker \$ _____

Camp Creator \$ _____

Sign Star \$ _____

Spotlight Sponsor \$ _____

Internship Investor \$ _____

Web Wizard \$ _____

Sponsorship Total \$ _____

Return to Kayla@swwabigs.org

or mail to Big Brothers Big Sisters of Southwest Washington

2424 Heritage Court SW, Olympia, WA 98502

Payment Information

Check Enclosed

Please Invoice Me _____ One Time _____ Monthly _____ Quarterly

Charge Credit Card _____ Visa _____ MasterCard

Name on Card _____

Card Number _____

Exp. Date _____

CVV Code _____

THANK YOU FOR YOUR SUPPORT!

Get Involved and Make an Impact!



- **Be a Big:** Transform a life by mentoring a youth in our site-based or community-based program. Your guidance could change their future!
- **CME Partner:** Join our Career Mentoring Exploration (CME) program and inspire the next generation of leaders through hands-on collaboration.
- **Event Hero:** Bring the magic to life by volunteering on our Brunch or Auction Committee. Help plan, create, and execute unforgettable events!
- **Workplace Outreach:** Invite us to speak to your employees about how they can get involved and make a difference as volunteers.

Ready to Get Started?

Contact Kayla Brinckmeyer at Kayla@swwabigs.org or call 360-602-1433 to learn more. Together, we can ignite potential!



BIG Thank you to all our 2024 Corporate Sponsors!

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**Thank you for your dedication to igniting the
potential of the youth in our community!**